

**'The Final Push to Become a Fair Trade Nation'**  
**SFTF Fair Trade Campaign Day 2009**

Sat 14 Nov 2009, 9.45-16.15

St Thomas of Aquin's RC High School, Edinburgh

(<http://tinyurl.com/yeabc2e>)

**AGENDA**

09.45-10.15 Registration & morning coffee

**MORNING PLENARY**

**10.15-10.30** EGM on membership categories and fees  
**SFTF Chair, Martin Meteyard**

10.30-10.40 Introduction to day

10.40-11.0 Keynote: 'The Fairtrade Towns Movement: What We Have Accomplished, Where We Are Going Next'  
**Bruce Crowther MBE**, Fairtrade Foundation

11.00-11.20 Q&A

11.25-12.20 **Workshop Session 1**

Workshop 1 – SFTF Student Representatives: Orientation & Strategy-Setting

Workshop 2 – Focus on Fairtrade Towns, Cities, Villages and Zones: Scaling Up the Impact for the Final Push to Make Scotland a Fair Trade Nation

Workshop 3 – 'Strategies and Skills to Spread the Fair Trade Message'  
Media Work, Building New Partnerships, and setting group goals

Workshop 4 – Fairtrade Schools: Supporting the Next Generation of Fair Trade Leaders' (with Fair Trade Wales)

12.20-13.30 **Lunch & Fair Trade Surgery**, browsing and buying in Fair Trade stalls  
*Submission of questions for closing session*  
**Fair Trade cookery demonstration**, Stirrin' Stuff

13.30 – 14.30 **Workshop Session 2**

Workshop 1 - SFTF Student Reps: Creating Resources

Workshops 2 – 4: same as in Session 1

**CLOSING SESSION**

14.30-14.45 Q&A of questions gathered at lunch  
**Betsy Reed, Director, Scottish Fair Trade Forum**

14.45-15.25 The Real Impact of Fair Trade + Q&A  
**Oromo Coffee producers**

15.25-15.30 Closing

15.30-16.15 Fairtrade Wine & browsing of Fair Trade stalls